

Creating value with the Community Energy wind logo

Community Energy's Wind Logo helps to raise public awareness of renewable energy and provides an opportunity to visually demonstrate a commitment to the environment. The Wind Logo signifies that the electricity associated with producing a product or delivering a service is directly matched to a wind energy purchase.

Use of the Wind Logo must follow the strict guidance of Community Energy in order to ensure the integrity of the Wind Logo remains intact.

Wind logo use

An example:

A commercial print company purchases clean energy equal to 100% of its electricity use from Community Energy. The print company's client, a magazine publisher, requests that the Wind Logo be printed on the back cover of their magazine. The Wind Logo reads, "printed with 100% wind energy." This communicates that the printing of the magazine was performed at a facility purchasing 100% wind energy. The Logo does not represent any claims about paper production, the work of writing, editing or publishing the magazine, or any other aspects of magazine production outside of the printing.



Supplied By Community Energy

Conditions of use:

Use of the Wind Logo must be in accordance with the following conditions:

- The Wind Logo must clearly describe the activity that utilizes wind energy. In addition, if the company buying the wind energy purchases an amount equal to less than 100% of its energy use, that percentage must clearly be displayed. At 100% usage levels, the use of the percentage is at the discretion of the purchaser.
- Community Energy has approved the request to use the Wind Logo and manner in which the Customer will use it.
- The Customer is currently engaged with Community Energy in an agreement to purchase wind energy and has agreed to abide by the terms and conditions related to Logo usage.
- The Wind Logo must not be cropped, edited or modified in any way.

The Wind Logo is strongly tied to the Community Energy Corporate Logo and Brand, and supports the vision and partnership of Community Energy and its customers. For additional information on the Wind Logo, and to learn more about Community Energy, please visit:

www.CommunityEnergyInc.com/WindLogo